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Letter to Mr. E. P. Thomas from Alvin Austin, September 14, 1945

Alvin Austin

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1946 Campaign Chairmen
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"Father's Day Council"

NATIONAL COUNCIL FOR THE PROMOTION OF FATHER'S DAY, INC., 50 E. 42nd STREET, NEW YORK 17, N. Y.

ALVIN AUSTIN, Executive Director

September 14, 1945

Mr. E. P. Thomas
Thomas & Gassman
Spokane, Washington

Dear Mr. Thomas:

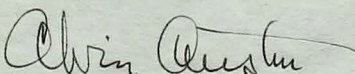
Thanks for your letter of September 10th as well as Mr. Matthieson's letter. I was sorry to hear of Mr. Dodd's passing away. I wired Mrs. Dodd at the time.

The Council would like you to please let the matter of a financial courtesy to Mrs. John Bruce Dodd ride. There are a dozen reasons why this should not be made the subject of any correspondence. When you are in New York we can discuss this with you. I think it would be a good idea if you told the gentlemen in Spokane that they should not push this proposition. The Council is disposed to do something for Mrs. Dodd in its own way. Any prodding would be unhealthy and inadvisable.

The campaign for 1946 opens this Fall and by next Spring we will know more about the question of budgets, and the Council will do what it can on its own initiative. But if it is to be pushed or in any other way to be put on record the whole thing could fall of its own weight. This is a most delicate subject from the standpoint of public relations. I shall not go into that matter. But when you are in New York we can talk it over.

Kind regards.

Sincerely yours


Alvin Austin

P.S. This letter is for you personally and is not to be quoted or shown to others.



