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Letter to Sonora Dodd from the Evande Company, Publishers, April 4, 1911

The Evande Company, Publishers

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THE EVANDE CO.,
PUBLISHERS,
UTICA, NEW YORK.

April 4, 1911.

Mrs. John Bruce Dodd.

Spokane, Wash.

Dear Madame,

It is now several months since Mrs. Clara Griffith Gazzam placed in our hands your letter to her dated October 24, 1910; in which you speak very pleasantly of our "Dear Daddy" card. She told us that in a previous communication you had stated that there was a movement of foot in Washington (and elsewhere) to have a "Father's Day" set apart by the Government, just as several of our States now have a "Mother's Day".

We wrote you shortly after Mrs. Gazzam handed us your letter but, up to date, have received no answer. Later, we put the matter in the hands of our representative for the Pacific Slope with instructions to call upon you the next time he was in Spokane and to ask if you would assist us in bringing the matter of our "Dear Daddy" card to the attention of the committee who had in charge the matter of a Father's Day. Unfortunately, shortly after we wrote him (as above mentioned) our representative was taken ill, and has been unable to attend to business since--and we have not liked to put another man in his place.

We now write you again ourselves to again request you to put us in touch with the proper persons to handle these particular cards in the way referred to as we feel more and more certain as time passes that our "Dear Daddy" cards are quite the proper article--in many ways to stir up the feeling in the minds of all who see the card, (and read the pretty and touching verse) that is needed to make a Father's Day a reality.

As you know, the verse was written by Mrs. Gazzam with this thought in mind, and we feel she has expressed the desired sentiment most beautifully. The cards we can furnish--with envelopes to match--very reasonably, and if you will be so kind as to give us the names of the proper people for us to write to we shall be greatly obliged. We enclose a self-addressed envelope for reply.

Thanking you in advance for this favor, we remain,

Respectfully yours,

THE EVANDE COMPANY.

EVDG:G

E. Van D. G.

P.S. We also take pleasure in enclosing a copy of our "Mother" card, which you will see is also designed by, and the verse written by Mrs. Gazzam.

E. V. D. G.